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StarBurn CD/DVD/Blu-Ray/HD-DVD Recording, Burning and Mastering SDK Licensing Guide + MSRP Price List

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Introduction

This document provides an overview of the licensing and pricing for StarBurn SDK. StarBurn SDK enables everyone to add reliable, high-performance CD/DVD/Blu-Ray/HD-DVD burning capabilities to any custom application in just a few minutes. The SDK supports virtually all available burning hardware (including modern high-capacity Blu-Ray and HD-DVD devices) and provides a flexible, solid framework for your application regardless of development environment or target platform. StarBurn takes care of complex issues associated with the burning process such as handling specific optical media types, thread management, intermediate caching and non-standard device commands: allowing you to focus on application development instead of implementation details.

Notes:

1. All Prices are in US dollars.
2. Educational, Government and non-Profit discounts are applied to MRSP. Contact us for more details regarding educational, government and non-profit discounts.

How is StarBurn Licensed?

StarBurn SDK has royalty-free distribution model. This means you don't need to pay for every end-user software license sold

License types are subject to such a restrictions:

Free Edition

This license type can be only used for developing free products. No commercial use is allowed. DVD emulator functionality and network burning (recording to the remote device over TCP/IP network) are disabled. Free edition can be used by one (1) developer only. Not suitable for businesses and established companies. Edition comes in binary form only.

Professional Edition

This license type is not restricted in any way in the context of the target developed software. In other words professional edition can be used in freeware, shareware and any kind of the commercial software. DVD emulator functionality is available while network burning (recording to the remote device over TCP/IP network) is not available in this version. By default one developer's license is included, additional developers licenses can be purchased at extra fee. This edition is offered in binary form only.

Enterprise Edition

This license type has no restrictions in target developed software. DVD emulator functionality and network burning (recording to the remote device over TCP/IP network) are available in this version. It also allows unlimited number of developers to use the toolkit. Edition available in the binary and source form.

License Key Activation / Lockdown

StarBurn SDK uses a license key to control consumption of its software. License keys allow the activation of a StarBurn SDK license. The licensing mechanism does not require activation over the internet – license keys function independently to authorize the activation of a single StarBurn SDK license.

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MSRP (Manufacturer's Suggested Retail Price)

License Type	Personal	Professional	Enterprise	
	BINARY	BINARY	BINARY	SOURCE
Base Price		\$1,595.00 US	\$2,950.00 US	\$9,950.00 US
Part Number	RDS-SB-SDK-PERS-1	RDS-SB-SDK-PRO-1	RDS-SB-SDK-EPR-B-1	RDS-SB-SDK-EPR-S-1
Redistributable and royalty-free (*)	Yes			
Distribution model limitations	Free	No limitations	No limitations	
Number of programmers allowed	One	One (**)	Unlimited	
Number of projects allowed	One	Unlimited	Unlimited	
DVD-ROM emulator functionality (***)	Yes	Yes	Yes	
Recording to remote CD/DVD/Blu-Ray/HD-DVD burner over TCP/IP (***)	No	No	Yes	
Sample applications (GUI and console) source code	Included			
Core components source code	No	No	No	Yes
Support plan	Silver	Gold	Platinum	
One year of FREE support via	E-mail and forums	E-mail and forums	E-mail, forums, on-line ICQ/MSN and "LIVE HELP"	
One year of FREE support	No	Yes	Yes	
One year of FREE updates	Yes	Yes	Yes	
Operating systems supported	Windows 32bit and 64bit	Windows 32bit and 64bit	Windows 32bit and 64bit	
OCX Wrapper	Included			

(*) - Redistributable license means user has rights to embed StarBurn into his own product and either sell or release it for free. Royalty-free means user don't need to pay anything except initial flat fee.

(**) - Additional support for extra programmer could be purchased separately.

(***) - Only allowed for internal company use. Redistribution to the third-parties allowed under special conditions. Please contact us.

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Volume Discounts

Volume discounts apply to all product sales over the quantity of 1 single license.

StarBurn SDK Volume Discounts:

Professional edition

Quantity	Discount	Standard	Part Number
2-3 licenses	10%	\$1435.5 each	RDS-SB-SDK-PRO3
4-6 licenses	15%	\$1355.75 each	RDS-SB-SDK-PRO6
7-10 licenses	20%	\$1276 each	RDS-SB-SDK-PRO10
10+ licenses	Contact us for a quote		

Annual Software Maintenance (ASM)

Annual Software Maintenance (ASM) provides major and minor product version releases/updates and technical support for the indicated term.

StarBurn SDK Free ASM:

ASM Description	Standard Price	Part Number
1 year Annual Software Maintenance	\$61.00	RDS-SB-SDK-PERS-ASM1
2 years Annual Software Maintenance	\$98.00	RDS-SB-SDK-PERS-ASM2
3 years Annual Software Maintenance	\$132.00	RDS-SB-SDK-PERS-ASM3

StarBurn SDK Professional ASM:

ASM Description	Standard Price	Part Number
1 year Annual Software Maintenance	\$399.00	RDS-SB-SDK-PRO-ASM1
2 years Annual Software Maintenance	\$638.00	RDS-SB-SDK-PRO-ASM2
3 years Annual Software Maintenance	\$861.00	RDS-SB-SDK-PRO-ASM3

StarBurn SDK Enterprise ASM:

ASM Description	Standard Price	Part Number
1 year Annual Software Maintenance	\$737.00	RDS-SB-SDK-PRO-ASM1
2 years Annual Software Maintenance	\$1180.00	RDS-SB-SDK-PRO-ASM2
3 years Annual Software Maintenance	\$1327.00	RDS-SB-SDK-PRO-ASM3

License Upgrades

License upgrades not covered by ASM (Annual Software Maintenance) require an upgrade from older versions to the current shipping version. Upgrade licenses are calculated at 40% of the current published full MSRP pricing.

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Example Pricing

Example A)

A customer requires 2 StarBurn SDK Professional licenses and 2 years of annual software maintenance (ASM).

Quantity	Description	Unit Cost	Total
2	StarBurn SDK Professional license p/n: RDS-SB-SDK-PRO-1 10% volume discount	\$1435.50	\$2871.00
1	2 year Annual Software Maintenance (ASM) p/n: RDS-SB-SDK-ASM2	\$638.00	\$638.00
		GRAND TOTAL	\$3501.00

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Technical Support

Free Technical Support

All customers purchasing product licenses receive thirty (30) days of free technical support as defined in the End-User Licensing Agreement (EULA) shipped with the product. Free support is provided via email and the online web site forum on a best-effort basis. The thirty (30) day period starts on the purchase date of product licenses.

ASM technical support planes.

Technical Support is available on a per-year basis. One can purchase the ASM subscription and receive technical support respectively during 1, 2 or 3 years periods. More info available at: http://www.rocketdivision.com/info/support_starburn.pdf

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