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StarBurn CD/DVD/Blu-Ray/HD-DVD Recording, Burning and Mastering SDK

Licensing Guide + MSRP Price List

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Introduction

This document provides an overview of the licensing and pricing for StarBurn SDK. StarBurn SDK enables everyone to add reliable, high-performance CD/DVD/Blu-Ray/HD-DVD burning capabilities to any custom application in just a few minutes. The SDK supports virtually all available burning hardware (including modern high-capacity Blu-Ray and HD-DVD devices) and provides a flexible, solid framework for your application regardless of development environment or target platform. StarBurn takes care of complex issues associated with the burning process such as handling specific optical media types, thread management, intermediate caching and non-standard device commands: allowing you to focus on application development instead of implementation details.

Notes:

1. All Prices are in US dollars.
2. Educational, Government and non-Profit discounts are applied to MRSP. Contact us for more details regarding educational, government and non-profit discounts.

How is StarBurn Licensed

StarBurn SDK has royalty-free distribution model. This means you don't need to pay for every end-user software license sold

License types are subject to following restrictions:

Personal Edition

This license type can be only used for developing shareware-based products. No commercial use is allowed. DVD emulator functionality and network burning (recording to the remote device over TCP/IP network) are disabled. Personal edition can be used by one (1) developer only.

Professional Edition

This license type is not restricted in any way in the context of the target developed software. In other words professional edition can be used in freeware, shareware and any kind of the commercial software. DVD emulator functionality and network burning (recording to the remote device over TCP/IP network) are also not available in this version. By default one developer's license is included, additional developers licenses can be purchased at extra fee.

Enterprise Edition

This license type has no restrictions in target developed software. In other words professional edition can be used in freeware, shareware and any kind of the commercial software. It also allows unlimited number of developers to use the toolkit. The only feature, not available in this version is network burning (recording to the remote device over TCP/IP network)

Network Edition

This license type gives you no limits as in target developed software so in the number of developers. The network burning feature (recording to the remote device over TCP/IP network) is available too.

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License Key Activation / Lockdown

StarBurn SDK uses a license key to control consumption of its software. License keys allow the activation of a StarBurn SDK license. The licensing mechanism does not require activation over the internet – license keys function independently to authorize the activation of a single StarBurn SDK license.

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MSRP (Manufacturer's Suggested Retail Price)

License Type	Personal	Professional	Enterprise	Network
Base Price	\$245.00 US	\$1,595.00 US	\$4,995.00 US	\$5,995.00 US
Part Number	RDS-SB-SDK-PERS-1	RDS-SB-SDK-PRO-1	RDS-SB-SDK-EPR-1	RDS-SB-SDK-NWK-1
Redistributable and royalty-free (*)	Yes			
Distribution model limitations	Shareware (****)	No limitations	No limitations	No limitations
Number of programmers allowed	One	One (**)	Unlimited	Unlimited
Number of projects allowed	Unlimited			
DVD-ROM emulator functionality	No	No	Yes	Yes
Recording to remote CD/DVD/Blu-Ray/HD-DVD burner over TCP/IP	No	No	No	Yes
Sample applications (GUI and console) source code	Included			
Core components source code	Optional (***)			
One year of FREE support via	E-mail and forums	E-mail and forums	E-mail, forums, on-line ICQ/MSN and "LIVE HELP"	E-mail, forums, on-line ICQ/MSN and "LIVE HELP"
One year of FREE updates	Included			
Operating systems supported (****)	Windows	Windows	Windows and Linux	Windows and Linux
OCX wrapper	Included			

(*) - Redistributable license means user has rights to embed StarBurn into his own product and either sell or release it for free. Royalty-free means user don't need to pay anything except initial flat fee.

(**) - Additional support for extra programmer could be purchased for \$995 each.

(***) - Core StarBurn source code can be purchased separately. Please contact us for pricing.

(****) - See EULA (End-User License Agreement) for more details about particular version distribution limitations.

(*****) - Linux version does not support all of the features Windows version of StarBurn has. If you're interested in purchasing of Linux StarBurn please contact us BEFORE purchase to discuss your project particular needs.

Volume Discounts

Volume discounts apply to all product sales over the quantity of 1 single license.

StarBurn SDK Volume Discounts:

Personal edition

Quantity	Discount	Standard	Part Number
2-3 licenses	10%	\$220.5 each	RDS-SB-SDK-PERS3
4-6 licenses	15%	\$208.25 each	RDS-SB-SDK-PERS6
7-10 licenses	20%	\$196 each	RDS-SB-SDK-PERS10
10+ licenses	Contact us for a quote		

Professional edition

Quantity	Discount	Standard	Part Number
2-3 licenses	10%	\$1435.5 each	RDS-SB-SDK-PRO3
4-6 licenses	15%	\$1355.75 each	RDS-SB-SDK-PRO6
7-10 licenses	20%	\$1276 each	RDS-SB-SDK-PRO10
10+ licenses	Contact us for a quote		

Annual Software Maintenance (ASM)

Annual Software Maintenance (ASM) provides major and minor product version releases/updates and technical support for the indicated term. All licenses include 1 year of free upgrades and 1 year of free support and maintenance works. Additional year(s) of support can be purchased separately.

StarBurn SDK Personal ASM:

ASM Description	Standard Price	Part Number
1 year Annual Software Maintenance	\$61.00	RDS-SB-SDK-PERS-ASM1
2 years Annual Software Maintenance	\$98.00	RDS-SB-SDK-PERS-ASM2
3 years Annual Software Maintenance	\$132.00	RDS-SB-SDK-PERS-ASM3

StarBurn SDK Professional ASM:

ASM Description	Standard Price	Part Number
1 year Annual Software Maintenance	\$399.00	RDS-SB-SDK-PRO-ASM1
2 years Annual Software Maintenance	\$638.00	RDS-SB-SDK-PRO-ASM2
3 years Annual Software Maintenance	\$861.00	RDS-SB-SDK-PRO-ASM3

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License Upgrades

License upgrades not covered by ASM (Annual Software Maintenance) require an upgrade from older versions to the current shipping version. Upgrade licenses are calculated at 40% of the current published full MSRP pricing.

Example Pricing

Example A)

A customer requires 1 StarBurn SDK Personal license and 1 year of annual software maintenance (ASM).

Quantity	Description	Unit Cost	Total
1	StarBurn SDK Personal license p/n: RDS-SB-SDK-PERS-1	\$245.00	\$245.00
1	1 year Annual Software Maintenance (ASM) p/n: RDS-SB-SDK-ASM1	\$399.00	\$399.00
		GRAND TOTAL	\$644.00

Example B)

A customer requires 2 StarBurn SDK Professional licenses and 2 years of annual software maintenance (ASM).

Quantity	Description	Unit Cost	Total
2	StarBurn SDK Professional license p/n: RDS-SB-SDK-PRO-1 10% volume discount	\$1435.50	\$2871.00
1	2 year Annual Software Maintenance (ASM) p/n: RDS-SB-SDK-ASM2	\$638.00	\$638.00
		GRAND TOTAL	\$3501.00

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Technical Support

Free Technical Support

All customers purchasing product licenses receive one (1) year of free technical support as defined in the End-User Licensing Agreement (EULA) shipped with the product. Free support is provided via email and the online web site forum on a best-effort basis. The thirty (30) day period starts on the purchase date of product licenses.

Technical Support Incidents / Hourly Blocks

Technical Support is also available on a per-incident basis or in hourly blocks. An incident is defined as a single reported problem and its resolution. Fee based Technical Support is typically purchased by customers who require a higher-priority response than free support.

Technical Support can be purchased on an as-needed single-incident basis (i.e. must be paid for at the time of the request) or in bundles of five (5) or ten (10) pre-paid incidents. Please contact us for more details regarding support incidents or hourly support blocks.

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